Florida Urban Forestry Council

Mission Statement:

“Promotes sound urban forestry policies and practices by educating citizens and communities throughout the state of Florida”
HAPPY ANNIVERSARY FUFC!

A REFLECTION OF 20 YEARS
In 1990, a group of individuals, with the help of the Florida Division of Forestry’s Jim Harrell, dreamed of an association that would plan, promote and protect the urban forest.

These founding fathers began an association called the Florida Urban Forestry Council.

DOF asked six individuals including Steve Graham, Andy Kittsley, Jeffrey Siegel, Richard Maxwell, and Dr. Ed Gilman, plus a representative of FNGA and the Florida Federation of Garden Clubs, to review a draft and finalize an initial set of by-laws.

The group was also asked to recommend an additional six individuals/organizations to serve on the first council.
On April 10, 1991, the Florida Urban Forestry Council was incorporated to act as a forum, resource, catalyst, liaison and advocate concerning urban forestry issues in the state of Florida.

Initial operational funding for the Florida Urban Forestry Council was made possible by an “America the Beautiful” support grant provided through the U.S. Forest Service under the administration of [the first] President Bush.

The group created an association that represented the stakeholders and caregivers of the urban forest – a perfect example of private–public partnerships.
Membership on the Board of Directors consists of a city arborist, private arborist, utility forester, a representative from a tree advocacy group, the American Society of Landscape Architects/Florida Chapter, University of Florida IFAS Extension, the Florida Department of Transportation, the Florida League of Cities, the Florida Nursery, Growers and Landscape Association, Florida Recreation and Park Association, the International Society of Arboriculture/Florida Chapter, the Society of American Foresters as well as various city and municipal foresters.

The result is a group of volunteers that collaborate in pursuit of the mission of the Florida Urban Forestry Council - to promote sound urban forestry policies and practices by educating citizens and communities throughout the state of Florida.
MEMBERSHIP

1999 = 103
2000 = 149
2001 = 231
2002 = 276
2003 = 52*
2004 = 327
2005 = 388
2006 = 492
2007 = 418

2008 = 474
2009 = 423
2010 = 333
2011 = 304 (To Date)
Formal project proposals began in 2006. To date executive committee members have submitted 42 projects – an average of over 8 per year.

Projects have included membership drives, tree note cards, display booth enhancement, i-Tree training workshops, regional meetings and educational programs, surveys, SMA Hurricane Academy, Trail of Trees presentations, Tree Campus USA, and the Urban Forestry Institute.

Our Executive Committee Members (and Executive Director!) work hard for the FUFC!
Since 1999, FUFC has received 12 DOF Urban and Community Forestry grants for a total of **$158,432.12** in matching funds.

This money has paid for projects such as:

- Tree’s Love Care Posters
- Right Tree, Right Place Posters
- Workshops and academies
- PSAs
- Media campaigns
- Website updates and web page sponsorship
- Trail of Trees DVD
PROGRAMS/WORKSHOPS
SEMINARS/CONFERENCES

- Millennium Grove 2000
- 9/11 Tree Planting
- Trail of Trees Program
- FUFC Regional Meetings – North/Central/South
- 1989 – 1999 Annual Urban and Community Forestry Conference
- 2000 – 2008 Trees Florida
- Urban Tree Institute
In the Trail of Trees session, students hear biology basics explained and get a knowledge of trees, learn the value of trees and why we should plant more trees and are encouraged to learn to care for the trees where they live.

Thanks to FUFC’s sponsors, since it’s inception in 2004, programs have been presented to over 100 schools throughout the state, reaching over 35,000 students and teachers.
Over 179,712 Right Tree, Right Place posters have been distributed.

Over 866 Trees Love Care! Poster sets have been distributed.
MISCELLANEOUS

- 1999 - First publication of *The Council Quarterly*
- 2000 - FUFC display booth purchased
- 2001 - FUFC website on-line in 2001
- 2003 - Hired part time Executive Director in 1997, position went full time
- 2003 - First membership directory
WHERE WE ARE TODAY - 2011
AWARDS-2010

- Outstanding Professional
  - Celeste White

- Outstanding Public Educational Program
  - City of Palm Coast – Educational Tree Nursery
AWARDS-2010

- Outstanding Project
  - City of Casselberry – Lake Concord Park

- Outstanding Project
  - Lee County – Summerlin Road Beautification Project
AWARDS-2010

- **Outstanding Urban Forestry Program (Large Community)**
  - City of Miami Gardens

- **Outstanding Urban Forestry Program (Small Community)**
  - City of Keystone Heights
AWARDS-2010

- Lifetime Achievement Award
  - James B. “Jim” Harrell

Entry deadline is November 14, 2011!
FUFC EVENTS

- 7th Annual Windermere Treebute
- Eco-Nomic Living Expo
- Historic Home Workshop
- 11th Annual Orlando Wetlands Festival
- 99th Annual Central Florida Fair
- 4th Annual Green Day! Expo
- Sumter Electric Cooperative, Annual Meeting
- Earth Day Festival
FUFC EVENTS

- Third Saturday Events at Mead Garden
- City of Altamonte Springs 5th Annual Earth Day Event
- Green Thumb Festival
- Fifth Annual Tree Summit / Million Trees Miami
- Trees Florida 2011
- National Public Lands Day
- The Landscape Show
- 2011-2012 City of Orlando Giving Campaign Event
FLORIDA WINS STATE VS. STATE COMPETITION

Florida was the winner of The Grove’s State vs. State Competition which was held from September 1 through November 30, 2010. During that time period, Florida added more than 200 members to its group page. FUFC received a $1,000 donation for its recruiting efforts.

http://thegrove.americangrove.org/group/floridagrove
FINANCIAL

- Carryover from 2009: $19,792.22
- Revenue: $102,972.63
- TOTAL: $122,764.85
- Expenditures: $104,764.73
- Ending Balance (12/31/2010): $18,000.12
The Florida Urban Forestry Council presents

The Urban Forestry Institute

March 8-9, 2012

University of Central Florida
Orlando

- Benefits of Trees in Your Community
- Strengthening, Enforcing and Managing Your Community’s Assets
- Strengthening Diversity in the Urban Forest
- Developing an Urban Forest Management Plan
- Developing and Enforcing a Tree Ordinance
- Engaging the Public in Urban Forestry
- Growing a Sustainable Urban Forest

www.fufc.org
EVENT SPONSORS

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- John Foltz
A BIG thank you to all our sustaining sponsors:
THANK YOU!