



THURSDAY, MARCH 5, 2020

Session Presentation Full-length Descriptions

8:30 a.m. – 9:00 a.m. Registration Desk Open for Check-in and Continental Breakfast

Morning General Session

9:00 a.m. – 9:15 a.m. Welcome and Introduction

- Joe Anderson, President - Florida Urban Forestry Council

9:15 a.m. – 10:15 a.m. Canopy in Tight Projects: The Current State of Affairs with Designed Soils for Pavement and Trees

- Jason Grabosky, Ph.D., Professor in Urban Forestry, Rutgers University

Stone-based designed soils—the state of research, case study sites and where it may be useful to consider the use of such materials.

10:15 a.m. – 11:00 a.m. ... Measuring or Mapping Tree Canopy Should Start by Asking Yourself, “Why?”

- Shawn Landry, Ph.D., Research Associate Professor with the School of Geosciences and Director of the USF Water Institute – University of South Florida

There are many methods to measure and/or map tree canopy. The choice of a method should be based on how you intend to use the data. Specific examples from recently published research will be used to show how tree canopy data can be used.

11:00 a.m. – 11:15 a.m. • Break with Exhibitors

11:15 a.m. – 12:00 p.m. ... DeLand’s Canopy Expansion

- Mariellen Calabro, City Forester – City of DeLand

Tree Nursery – Tree Giveaway partnership with DeLand Breakfast Rotary Club

12:00 p.m. – 1:15 p.m.

Lunch and Friends of Our Urban Forest Awards Presentations

Breakout Session Option # 1 -

Expanding the Canopy in the Public Realm

1:30 p.m. – 2:15 p.m. Selecting and Purchasing Quality Trees

- Michael Marshall, Vice President – Marshall Tree Farm

Understand the importance of tree selection and quality when considering long-term success in the urban forest. Topics will include the importance of tree quality, nursery tree production, root system considerations, species and cultivar selection, cultivar pros and cons, site considerations, and tree availability and solutions.

2:15 p.m. – 3:00 p.m. Expanding the Canopy Through Design and Regulation

- Emily O’Mahoney, FASLA, PLA, LEED*AP,BD&C – Gentile, Glas, Holloway, O’Mahoney & Associates, Inc

- E.J. Boudec, III, PLA, ASLA, Vice Pres./Shareholder – CHW Professional Consultants

Explore the issues of designing in compliance with land development codes and regulation, designing for diversity, the advantages and disadvantages of utilizing native vs. exotic, and life space that are being dealt with on every project for landscape architects.

3:00 p.m. – 3:30 p.m. • Break with Exhibitors

3:30 p.m. – 4:15 p.m. Florida Grades and Standards: A Tool to Help You Grow, Select and Inspect Trees for Quality

- Michael Orfanedes, Ph.D. – Commercial Horticulture Agent IV – UF/IFAS Extension Broward County

Survivability and Grades/Standards (LIAF); Contracts and Installation

4:15 p.m. – 5:00 p.m. A Stetson Canopy Walkabout with Dave Rigsby

- Dave Rigsby, Manager & Senior Assistant for Special Projects – Stetson University

How the University has been transformed—tree planting, tree maintenance, hurricane response, and shade understory.

continues...

THURSDAY, MARCH 5, 2020, cont.

Breakout Session Option #2 -

Expanding the Canopy on Private Properties

1:30 p.m. – 2:15 p.m. Expanding Private Tree Canopy by Expanding Your Partnerships

- Daniel Friedline, Public Outreach Coordinator- Greenworks Orlando
 - Erin Givens, Vegetation Management Specialist – Orlando Utilities Commission
- A case example of how the City of Orlando and Orlando Utilities Commission partner to bring the Arbor Day Foundation's Energy Saving Trees program to local residents.*

2:15 p.m. – 3:00 p.m. Technology for Tracking and Expanding Urban Tree Canopy

- TJ Wood, Director of Tree Inventory and Assessment Services – PlanIT Geo
- PlanIT Geo produces technology and datasets for communities to assess and plan for greater tree canopy. Learn about using tree inventory and urban tree canopy data to target areas in need of tree planting.*

3:00 p.m. – 3:30 p.m. • Break with Exhibitors

3:30 p.m. – 4:15 p.m. Creative Tree Giveaways for Private Property

- Jody Buyas – Natural Resource Manager, City of Orlando
- Learn creative, fun and engaging ways to have a successful event! Do more than just hand out trees. Learn about a variety of resources that exist and how you can utilize them to promote trees on private property while ensuring right tree right place and proper planting. Bring your ideas to share as well.*

4:15 p.m. – 5:00 p.m. Expanding Community Tree Canopy Starting with U&CF Grants

- Mark Torok, Senior Forester – Florida Forest Service
 - Will Liner, Urban Forestry Program Coordinator – Florida Forest Service
- Urban and Community Forestry grants are a seed for funding and motivating communities to do a tree planting project and then grow their urban forest and urban forestry budget based on the success of the U&CF grant projects. Example communities will be highlighted from initial grant-funded plantings to how they have progressed to grow their U&CF programs.*

5:00 p.m. - 6:00 p.m. Stetson University Campus Walkabout Exploring the Canopy and the Shade Understory

- Dave Rigsby, Manager & Senior Assistant for Special Projects – Stetson University
 - Steve Edgar, Forester – City of Port Orange
- Learn how the canopy at Stetson University was created and how it is maintained and protected.*

6:30 p.m. Canopy Walk Through Downtown DeLand

Meet at the entrance of our host hotel (Courtyard by Marriott DeLand) at 6:30 p.m. to take a short walk under the growing tree canopy of downtown DeLand, visiting some of the notable establishments for refreshments and hearing history and future plans from our tour host Stephen Lloyd. We will end at Persimmon Hollow Brewing for socializing and networking into the night. Sample and purchase our "Live Oaktoberfest" beer that was brewed special for FUFC!

