



The Council Quarterly

Quarterly Newsletter of the Florida Urban Forestry Council

2009 Issue One

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GAINESVILLE, A 'CITY IN A FOREST'

Meg Niederhofer, Gainesville City Arborist

Adapted from an article originally published in the Gainesville Sun: Tuesday, January 13, 2009, in honor of Arbor Day



January 16 is Florida's Arbor Day, a time to consider how trees fared in Gainesville during 2008. A multitude of large Live Oaks in town are living proof that trees have been protected here for many generations. Elected officials, volunteers, government employees, and everyone who celebrates Arbor Day have assured Gainesville's commitment to remain "a city in a forest." Gainesville's tree policies are generally overseen by the City Commission's Tree Advisory Board. Their efforts and ideas touch many city departments and the public because the urban forest belongs to everyone.

In December, the City Commission was presented with a draft of the Tree Advisory Board's recommended changes to Gainesville's Land Development Code. Their intention is to assure the environmental viability of the tree canopy and the multitude of benefits associated with a healthy urban forest. As the board studied the Land Development Code and looked at recent development projects, they saw opportunities to guide preservation efforts toward Gainesville's strongest trees and to ensure new shade trees would have sufficient room to grow.

They considered as well the paradox of solar electric power generation and the energy savings produced by trees. In Florida, energy savings provided by trees can be greater than the electricity generated by solar power. The Tree Advisory Board recommends subdivisions featuring solar be located on sites with few or no existing trees with a special area set aside to plant the shade trees the Code would require.

Current regulation follows a "one-size-fits-all" approach in regard to tree value. To prevent weak trees from receiving the same protection as strong species, the board designated 24 of the 112 species in the Gainesville Approved Tree List as "high quality shade species." If adopted, their recommendations will ease restrictions on removing weak trees and increase protection for strong trees of high quality species.

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PRESIDENT'S MESSAGE



Members:

The Council's Executive Committee members—a group of very dedicated volunteers—are working intensely for the FUFUC membership. It is amazing what a group of 25 people can generate for a not-for-profit organization because they care about our industry and our environment!

First, we welcome the following “newcomers” to the Executive Committee—Bryce Burger (*FL Chapter ASLA Representative*), Donald Eyster (*Utility Forester*), Henry Mayer (*FNGLA Representative*), Drew Lindemann (*FDOT Representative*), Jerry Renick (*Member-at-Large*), Elizabeth Vanlandingham (*City Arborist*)—and look forward to their participation and involvement.

In January, Executive Committee members participated in a workshop held in Altamonte Springs led by facilitator Jean Dickson. Jean has over 25 years of experience and is effective in working with organizations to ensure they are on the right track for success. At the workshop, the group focused on becoming self-supporting, fundraising and team building which resulted in several recommendations for directing us in a positive shift towards the future. I believe we have the most outstanding Executive Committee members to make our Council cost-effective. We have many new challenges set for us by our economic times. However, the Council has strong inner-strength and will strive to make it through these difficult times as an organization.

The 2009 Trail of Trees program--coordinated this year by FUFUC Past President Julie Looss--kicks off on March 23 in Keystone Heights and then travels to Gainesville and Orlando in an effort to reach over 3,000 students throughout the week. Tim Womick's “Trail of Trees” program educates the elementary- to middle-school-aged students about the importance of our precious environment and trees.

The Membership Subcommittee, chaired by John Holzaepfel, is working on a membership drive focusing on Master Gardeners. In a pilot program developed by the Membership Subcommittee, Executive Committee members will be attending Master Gardener meetings in ten counties and making presentations which will provide them with further information about the Council and resources we can offer.

The Education Subcommittee, chaired by Jan Rahill, is working on finalizing plans for i-Tree training sessions which will be held in May and partnering with other organizations which have similar missions for sustaining the Urban Forest. Urbanization is having a considerable impact on Florida's land and staying proactive is the best way to understand smart development.

The Awards Subcommittee, co-chaired by Mike Conner and Joe Sulak, has been finalizing the details for the 2009 Awards Program. Be sure and read more about the Awards Program in their article included in this edition of *The Council Quarterly*.

The Web Site Committee, chaired by Celeste White, has been working on updating the Council's web site - www.fufc.org. If you haven't checked out the site lately, now is the time to do so! While we still have several pages “under construction,” you can now submit your 2009 membership dues online or directly order items such as the Right Tree, Right Place posters (*designed for the South, Central and North regions of the state*), Tree Note Cards and the Trees Love Care! posters.

Laura Sanagorski, chair of the Newsletter Committee, welcomes your articles and contributions for *The Council Quarterly*. The committee is already working on the next issue which will feature the Council's 2008 annual report.

We, as an organization, are seeking new members and existing members to generate ideas and to become active in the Florida Urban Forestry Council. As your elected President, I would like to convey my appreciation for this honor and I look forward to hearing from you about your ideas or suggestions and leading our members to a productive year.

Sincerely,

Carlene K. Luhrman
President

continued from page 1

Data from 2008 indicate progress toward maintaining a sustainable tree canopy. More trees were planted than removed on private property and, through the Tree-Mendous Gainesville program, 1,040 trees were established to mitigate losses on public property. Many are being watered by volunteer Tree Sponsors, freeing up staff to provide appropriate after-care for trees planted in previous years. Most removals were weak trees, while most new trees are high-quality shade species planted in locations where they can grow to maturity.

This Arbor Day, Gainesville celebrates its 25th consecutive year as Tree City USA. The urban forest is faring pretty well, thanks to the efforts of many. There's probably a tree near your home that's older than 25. Today would be good for a hug in recognition of the silver anniversary of efforts to protect Gainesville's trees, and its commitment for another 25.



NEWSLETTER ADVERTISING ANNUAL RATES:

Business-card size advertisement.....	\$75
Quarter page advertisement	\$115
Half-page advertisement.....	\$225
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To place an advertisement in *The Council Quarterly*, please contact Sandy Temple, FUFUC Executive Director (407-872-1738).

ADVERSITY: OUR TIME TO GROW

Laura Sanagorski, President Elect

It is difficult to think of anything to discuss these days other than the state of the economy. I can't help but roll my eyes when I hear yet another "things will get worse before they get better." True: the state of the economy, our industry, and the world, is changing and uncertain. If you aren't struggling yourself, you certainly know someone who is. Many in our industry are currently unemployed, dealing with financial struggles, unable to retire, or simply unable to maintain a positive outlook on life in general. I urge you to view current challenges as an opportunity for growth, and not necessarily a dead end or roadblock.

Please be reminded that we need adversity to grow and to thrive. The plants and trees that we care for on a daily basis are perfect examples. A lawn that is babied with daily irrigation does not grow a deep, strong root system. If the irrigation breaks and the lawn needs to go without water for very long, it will enter drought stress almost immediately. On the other hand, if a lawn is watered just enough, it grows a deep, strong

root system that is capable of seeking out water and nutrients when they aren't easy available.

Our shade trees are another example of our need for challenging conditions to thrive. Consider trees that have been staked snugly against any movement in the slightest wind. And maybe the staking materials, provided to support the tree, are left on longer than they should be. These trees are the first to snap in the lightest wind once the staking materials degrade or are finally removed. Or the very straps meant to protect the tree end up girdling and killing it. A tree that is not staked too tightly and allowed to move in the winds might get blown around, but it develops taper and with it the ability to withstand future windstorms as it grows into a stately mature tree.

Picture a stand of trees, all competing for light. The trees in the stand would never grow so tall and straight if planted individually, without competition, because they wouldn't need to do so to survive. The

tallest trees are those in the middle of the stand that are shaded out the most.

These are simple examples, but there are many more. The point is simple: living things need adversity to become strong, to grow, and to thrive. We have a choice to make right now. We can allow circumstances to weaken us, or we can choose to develop stronger roots and become taller and stronger, both professionally and personally. This is our opportunity to put adversity to our advantage, and I encourage us all to do so.



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Each set contains 12 cards with four each of three panoramic photographs donated by artist Steve Vaughn. Purchase and use of these unique and beautiful cards supports the Council's efforts and commitment to plant and save Florida's urban forests for future generations.

To order the Florida Urban Forestry Council's Note Cards, please complete the following order form and return with payment (check or credit card) to:

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Shipping Address _____

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Card Number: _____

Name as it appears on Card: _____

Expiration Date: _____ / _____

Card Security Code: _____
(3-digit number on back of card or 4-digit number on front of card for AMEX)

Signature: _____

2009 URBAN FORESTRY AWARDS TO GET A FRESH, NEW LOOK

Mike Conner and Joe Sulak, Co-Chairs of the 2009 Awards Program Committee

There are going to be some big changes to the annual Urban Forestry Awards Program this year. First, the awards program and presentations will no longer be held in conjunction with the Florida Chapter International Society of Arboriculture at the Trees Florida Conference. The awards program will recognize excellence in Florida Urban Forestry in seven (7) different categories: Outstanding Professional; Outstanding Tree Advocate or Tree Advocacy Group; Outstanding Project; Outstanding Public Education Program; and Outstanding Urban Forestry Program for both Large and Small Communities. A brand new "Lifetime Achievement" award will also be given to a nominee for their career-long service and dedication to urban forestry in the state of Florida.

The Florida Urban Forestry Council also wants to change the way that the awards are presented to the recipients by bringing the

presentations "closer to home." The awards will be presented to each winner at a local event held in their own community. This could be a city commission meeting, tree planting ceremony, or other special event. Through the new awards program, award recipients will receive special recognition where it matters most: within their own communities. In addition to the presentation of the award, the local community may also receive a voucher for a tree that can be planted within their community. In the future, these presentations will be scheduled in late January and early February, and this should allow for some to be held in conjunction with their city's Arbor Day celebration.

The Awards Committee feels that these changes will serve to make the awards program more successful in the future. Please consider excellent projects and programs, as

well as outstanding people in your community that would be deserving of this recognition. The proposed schedule for this year's awards is as follows:

- February – June 2009 – Promote awards program
- July 2009 – Distribute awards applications
- October 31, 2009 – Awards applications deadline
- November – December 2009 – Judging of awards applications
- January – February 2010 – Awards presented to winners

The Awards Committee looks forward to your patience and understanding as we implement these new changes to the program in the upcoming year...and remember, "Every day is Arbor Day" in our minds.

FLORIDA URBAN FORESTRY COUNCIL BOOTH

Our booth has been traveling throughout the state, reaching out to old and new members. We've recently been to the statewide Master Gardener's Conference, the Great Southern Tree Conference, and the Orange County

Extension's Eco-Nomic Living Expo. If you come across a new opportunity for the FUFUC booth, let us know! We especially need volunteers to help man the booths at these events, as well.



"We especially need volunteers to help man the booths at these events, as well."



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March 12-14, 2009

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Ed Barnard, Ph.D.

More Roots in Less Space
William R. Chaney, Ph.D.

Reading Palms: The Future of Florida's Signature Trees
Monica Elliott, Ph.D.

Urban Forests from the Ground Down
Ed Gilman, Ph.D.

Mangroves: The Beginning of the End
Don Richardson, Ph.D.

Environmental Lands Program: Building a Model of Urban Ecology
H. Bruce Rinker, Ph.D.

To register or get additional information on time & speakers call or visit our website!

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MORE KIDS IN THE WOODS COST SHARE - CALL FOR PROPOSALS

Adapted from Forest Service correspondence

The loss of connection between children and nature is an issue that incites passion and shared commitment among Forest Service employees. Establishing and renewing a child's affinity to nature is a shared responsibility. In 2007, the Forest Service initiated a funding opportunity, "More Kids in the Woods," for cost-share projects to emphasize their continuing commitment to children. The positive results from this effort underscore their leading role in reconnecting children to nature. By continuing to work with partners, even greater success can be realized.

The primary objective of the More Kids in the Woods cost-share funding is to effectively engage children in meaningful and sustained outdoor experiences, thereby increasing awareness and understanding of the natural world and the benefits of forest and grassland ecosystems. This funding opportunity leverages the Forest Service's efforts, builds upon their existing partnerships, and will help build relationships with new ones. The requested Forest Service

More Kids in the Woods funds must be matched by non-Forest Service contributions, cash or in-kind, in a ratio of at least 1:1. The maximum amount available for a single project is \$50,000 while the minimum is \$5,000. Reports on activities and project results will be required for funded projects. Proposals should be prepared in close collaboration with partners and be submitted by Forest Service units. Approved projects are carried out on US Forest Service lands. In Florida, that includes the Apalachicola (Tallahassee), Osceola (Lake City), and Ocala National Forests.

The Forest Service already has many well-recognized programs and activities that align with the goal of connecting children to nature. Whether you have submitted a



proposal for a cost share project or not, they encourage you to work toward ensuring that every child in America, along with their parents, has an opportunity to intimately explore the natural world. The enrollment period for 2009 has concluded; however, it is not too late for non-profit groups to be thinking about project ideas for next year. Look for information in November, 2009, for the 2010 program.



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2009 URBAN AND COMMUNITY FORESTRY GRANTS AVAILABLE

Copies of the Urban and Community Forestry Grant Program Request for Proposal may be obtained by contacting: Department of Agriculture and Consumer Services, Purchasing Office, Mayo Building, Room SB-8, Tallahassee, Florida, 32399-0800, (850) 488-3727. It can also be downloaded from the Division of Forestry web site, www.fl-dof.com. Proposals due April 17, 2009, 2:00 p.m.

Florida Urban Forestry Council is now on Facebook

...

Check us out and join us online! Join our Facebook group to get up-to-date information and news from FUF. Facebook is located at www.facebook.com.

THE GREAT FLORIDA TREE COUNT

Celeste White, Immediate Past President

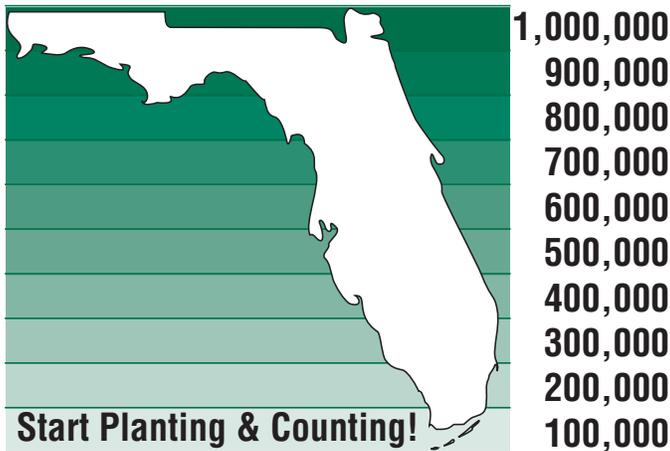
Do you think that a million trees are planted in Florida each year? We do, but we need a way to document it. The Florida Urban Forestry Council is conducting the Great Florida Tree Count as a valuable but unscientific way to get an idea of how many trees are actually planted in Florida in 2009.

It is easy to participate. Just send the number of trees that you know were planted in

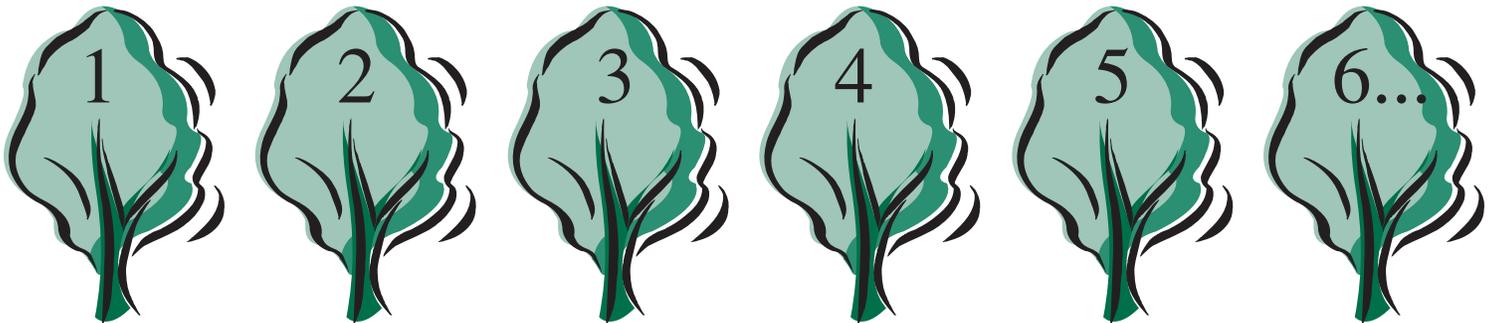
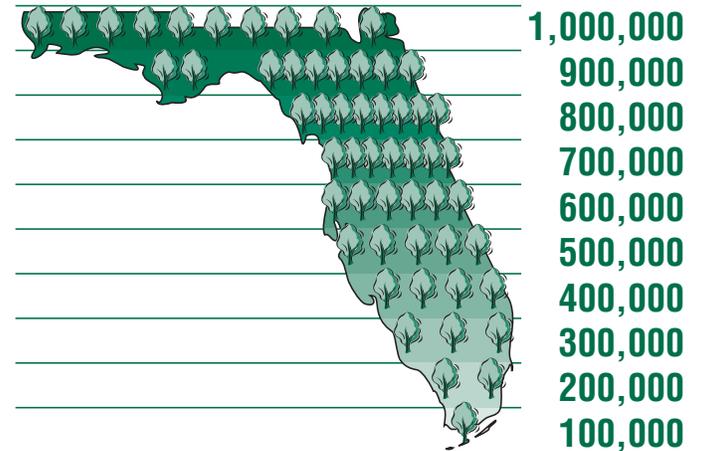
the ground from any programs and projects that you or your city, municipality, community or county conducted between the dates of January 1 through December 31, 2009. We are not counting tree giveaway numbers, just those actually planted. Even if you planted one new tree in your own yard, we want to know about it!

Be a part of the fun! Simply E-mail or fax the number of trees planted to Celeste White at ctwhite@ufl.edu or via fax at 407-850-5125. We will keep you updated on how the count is progressing on our website and in the newsletter.

The Great Florida Tree Count



GOAL: One Million Trees Planted in 2009



HELP SPREAD THE WORD ABOUT URBAN FORESTRY

As you may know, the Florida Urban Forestry Council, in cooperation with the Florida Chapter ISA and the Florida Division of Forestry, has developed invaluable public service announcements promoting trees for Florida. The campaign is dedicated to promoting the use of a certified arborist, proper tree selection and placement, and positive storm / tree education. Press releases, radio, and television materials are available at <http://treesarecool.com/Trees4Florida.html>. Will you help to get the word out?

Could you call your local media contacts and ask them to release the materials? Or, contact your firm's public relations professional and see if he or she might be able to assist? Television, radio, and newspaper are great media to get the word out about caring for Florida's trees, a passion that we all share. Any questions can be directed to Brenda Carter de Treville, Marketing Image Group, at marketingimagegroup@cfl.rr.com or 407-407-539-5981, or Sandy Temple, FUFUC Executive Director, at fufuc@aol.com

or 407-872-1738. Once you've done your part, please make sure you let us know!

“Television, radio, and newspaper are great media to get the word out about caring for Florida's trees, a passion that we all share.”

A TREE OF LIFE DIES

By Susan Reimer of the Baltimore Sun, Printed with permission by the author

Note from Celeste White: I saw this article in the Orlando Sentinel on November 12, 2008 and wanted to share it with you. Several things made an impression on me – the fact that a layperson understood the circling/girdling root problem, the damage that adding soil over existing roots can cause and especially, the fact that a professional should be hired to remove a tree. But the thing that impressed me the most was the meaning that a tree can have in a family's life. Read on...

In the O. Henry short story "The Last Leaf," a silly and morbid bohemian artist, who falls ill with the season's epidemic of pneumonia, tells her roommate that she will die when the last leaf is wrested from the vine outside her window by the harsh November wind. Behrman, an old German painter who lives below the women, goes out on a bitter, rainy night to paint his masterpiece - a leaf on a brick wall - to convince the young woman that the last leaf survived the night and to keep her from giving in

to death. It is he, however, who contracts pneumonia and dies. I am feeling a lot like Behrman these days.

My daughter's "birth tree," an October Glory maple we planted not long after she was born 22 years ago, has died, and Jessie is convinced this bodes ill for her as well. "Does this mean I am going to die, too?" she asked. She was kidding, but she was spooked. "Only if you keep driving like a maniac," I said.

The maple leafed out only modestly last spring, and I was immediately suspicious. When those spare and smallish leaves turned brown and fell during the first heat wave of summer, I could no longer pretend the tree was simply reacting conservatively after a season of drought. A visit by a tree doctor revealed the cause of death: root girdling. The roots had literally wrapped around and around themselves and strangled themselves. "Did my tree commit suicide?" Jessie asked. I told her no, that it was my fault. I had built a berm of hostas under-

neath the tree - no grass would grow because the maple's shallow roots sucked everything up like a network of vacuum hoses. In doing so, I raised the level of the ground cover around the tree and cut off its oxygen supply.

"You killed my tree," Jessie said, and she looked like she was about to break into tears. I felt awful. Like I had accidentally run over the family pet while backing the car out of the driveway. "But I didn't mean to," I said, defensively. "I didn't do it on purpose." "Don't worry. We will plant you a new tree," I said, not having any

idea what such a thing would cost. A lot, it turns out. About \$700 to remove the tree and extract the stump and roots. Another \$500 to buy and plant a new tree somewhat larger than a sapling.

My husband had a fit. All he could see were \$20 bills hanging off that tree where the leaves used to be. "My brother and I will take it down," he said. "You will not," I said.

I reminded him that the last time he played with a chain saw, he cut a terrible gash in his shin just getting it out of the car's trunk. "You are not climbing that tree with a chain saw. I will find a professional to do it."

Which is tougher than you think.

Either everybody is getting out of the tree-cutting business because of the inherent dangers in chain saws, or everybody's trees are dying as a result of a couple of very dry seasons and that has caused tree cutters to become overwhelmed with business. I learned quickly that it is harder to hire somebody to take down a tree than it is to get a plumber during a flood. When some random guy walked up to my husband while he was working in the yard, pointed to the dead maple and offered to cut it down, my husband was ready to sign him up.

"Are you crazy," I asked. "Who is this guy? Where did he come from? Who does he work for? Is he insured? Has he ever taken a tree down before or is he just looking to earn a few bucks?" I will let you know, but I think I found a professional to take down my tree, although he is really hard to get on the phone. In the meantime, my husband had to remove the small slate rock wall I had used to make the hosta bed that had killed the tree. He worked in the rain to do it.

"Don't try to move them," he said when I offered to help with the rocks. "You don't need another broken foot [that's another story] and you aren't good with rocks." Yeah, well," I said with a sniff. "You're not good with chain saws."



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SUPER BOWL TREES TAKE ROOT

Charlie Marcus, Florida Division of Forestry



At first brush, trees and football don't seem like a logical mix. Trees symbolize solitude and reflection, while football games tend to be loud and raucous. You can't plant trees in the middle of a football field, and if you did they would be pretty mutilated by the end of the game.

Tree people and football people did get together; however, it was during the months preceding Super Bowl XLIII. By the time they were done, over 2,000 new trees at 18 locations in Hillsborough, Manatee and Pinellas Counties had been planted. Projects varied from a few large trees in downtown locations in Tampa, to a mangrove restoration project with hundreds of seedlings near the Gulf of Mexico. City and county governments participated, as did local schools and non-profit groups such as T.R.E.E., Inc. and Tampa Bay Watch. Homes in a low income area that were recently renovated by Rebuilding Together and Super Bowl Host Committee volunteers also received trees during their dedication ceremony. The US Forest Service, through the Florida Division of Forestry, lent some financial support and helped coordinate the overall effort.

In 1993, the National Football League initiated efforts to make their Super Bowl events more environmentally friendly, and to benefit the host communities. They began with programs to recycle solid waste, use vehicles powered by renewable energy, donate materials and supplies from the events to non-profit groups, and provide unserved food from their venues to local food banks. They further broadened these efforts to include tree planting in 2005, in order to help provide the amenities to the local communities that trees have to offer.

The first Super Bowl tree planting project was conducted on the campus of the University of North Florida in Jacksonville, where volunteers from Greenscape of Jacksonville helped to plant 1,000 longleaf pine seedlings. These efforts broadened with each ensuing Super Bowl, as more tree projects and a larger variety of trees were planted. The US Forest Service, state forestry agencies, local governments, Super Bowl host committee volunteers,

and non-profit tree groups have formed partnerships to carry out these projects at each venue. This was the case at the Miami Super Bowl in 2007, where a collaborative effort resulted in tree plantings in a number of Dade County locations.

The National Football League seems to be a natural partner for urban forestry. Their involvement generates considerable

enthusiasm among local residents, including youth groups and civic leaders, who want to participate in tree planting projects. The

The US Forest Service, state forestry agencies, local governments, Super Bowl host committee volunteers, and non-profit tree groups have formed partnerships to carry out these projects at each venue.

NFL presence attracts media to these projects and spotlights the efforts of the local entities that carry them out. In some instances, the NFL involvement has motivated local businesses to support tree planting projects with either logistical or financial support. This enthusiasm will hopefully carry forward to future

tree planting projects after the Super Bowl concludes.

The Super Bowl will return to Miami in 2010, with still more trees planned to go into the Dade County soils. We look forward to working with the partners down there again.



Mayor Pam Iorio of Tampa reads the city's 2009 Arbor Day proclamation as representatives from the NFL Host Committee and the Tampa Bay Buccaneers look on. Four live oaks were planted along their river walk on Arbor Day as part of the NFL urban forestry project.

CITY OF ORLANDO CELEBRATES "SEEDLINGS FOR CIVIL RIGHTS"

Janice Rahill, Green-Up Orlando Coordinator



The City of Orlando celebrated both the Dr. Martin Luther King Holiday and the inauguration of a very special President on January 19, 2009. "Seedlings for Civil Rights" is an annual event that builds on Dr. King's legacy of transforming the Federal holiday into a national day of community service grounded in his teachings of nonviolence and social justice. The aim is to make the holiday a day where people of all ages and backgrounds come together to improve lives, bridge social barriers, and move our nation closer to the "Beloved Community" that Dr. King envisioned. Each year, trees are planted to bring volunteers together for more than a day.

This year, the event was held at Ivey Lane Elementary School and adjacent community center. The entire campus was transformed by 200 volunteers with the planting of 35 (30 gallon) trees, 1000+ shrubs, 2 complete

butterfly gardens, as well as installing 25 cubic yards of mulch.

In honor of our 44th President, each volunteer was given an 'Inaugural' tree seedling to take home and nurture, remembering the event for years to come. We know many young children went home with the knowledge that they had made a difference in a day...our goal is they stay committed to Dr. King's philosophy of community service for a lifetime!



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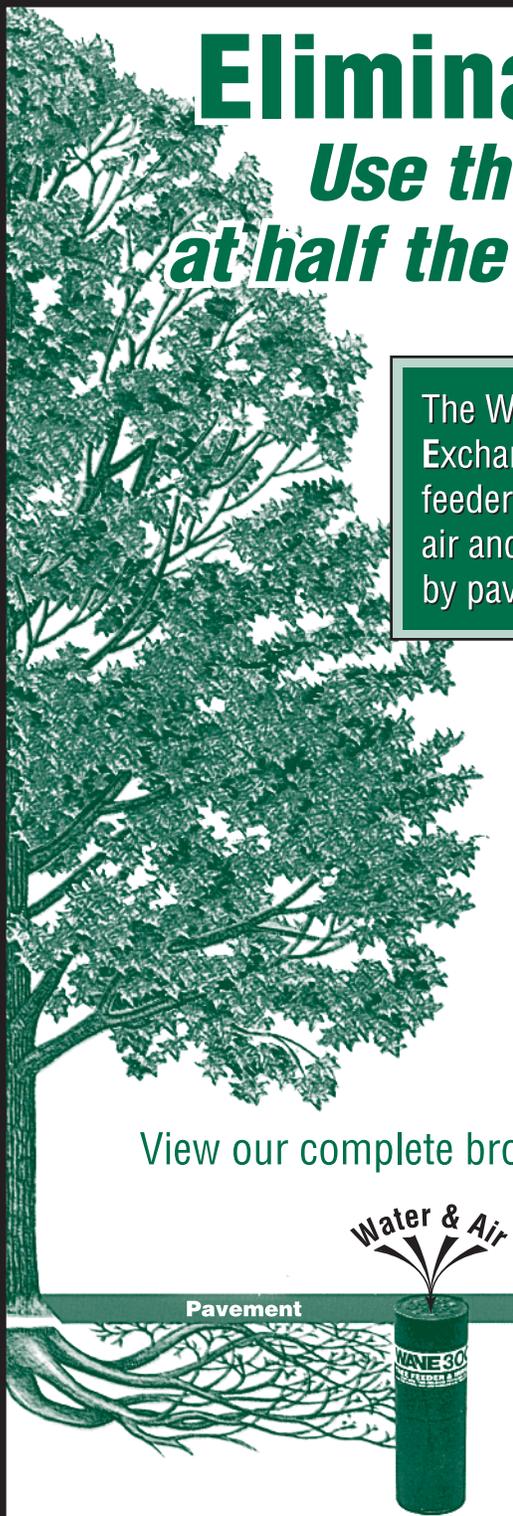
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These fatal Phytoplasma Diseases are thriving in Florida and they are preventable.

Don't let your Palm trees DIE!

36 species of palm trees are susceptible and many are common in our Florida landscape: Coconut Palm, Adonidia Palm, Sylvester Date Palm, Dactylifera Date Palm, Canary Island Date Palm, Sabal Palm
And many more...

Saving palms is easy and inexpensive. Replacing dead palms is not!

For more information please call, go online or visit our booth at this year's Trees Florida Conference in Sarasota.

TREE SAVER®

P.O. Box 210847 • Royal Palm Beach, FL 33421

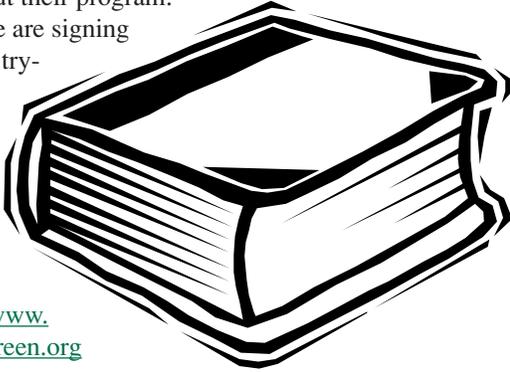
Phone 561-655-6940 • Fax 561-798-0445

www.palmtreesaver.com • treesave@bellsouth.net

SAVE TREES BY OPTING OUT OF PHONEBOOKS

YellowPagesGoesGreen.org is a grassroots organization that is asking all people interested in opting out to please tell family, friends, and co-workers about their program.

Thousands of people are signing up every month and trying to help stop the delivery of an unsolicited telephone book to people that do not want one. If you wish to opt out of telephone books, you can register at www.YellowPagesGoesGreen.org



ARTICLES WANTED

The Florida Urban Forestry Council would like to share information on what is going on throughout the state in our newsletters. We would like to receive articles on any aspect of our field. Article ideas may include, but are not limited to, the following:

- New trends in the industry
- News about tree advocacy groups
- Volunteer projects
- Favorite or new websites
- Ideas on working with the public
- City tree programs
- Solutions to common problems in your typical workday
- Children's poems, drawings, favorite quotes

Please update us on urban forestry news in your corner of the state so that we can learn from each other. Our newsletter is not only a great way to share information, but also a way to show off our accomplishments and successes. Articles can be sent to Laura Sanagorski, FUFC newsletter editor, at LSanagorski@gmail.com.

Thanks for contributing!



RPG Trees Are Superior Performers In Your Landscapes

- Hardening-off Trees
- Improving Quality
- Research & Education

Grower Members

- | | |
|---|--|
| Alturas Native Nursery
Alturas/863-289-0274 | Nature Coast Tree Corp
Bell/386-935-9349 |
| BE-MAC Farms
Odessa/813-920-2247 | Nealy Farms, LLC
Dunnellon/352-817-1391 |
| Bent Oak Farm
Ocala/352-245-5429 | Quality Trees and Shrubs
Leesburg/352-257-2080 |
| Cannon Trees, Inc.
Brooksville/352-279-9709 | SMR Farms
Bradenton/941-708-3322 |
| Champion Tree Farm
Gainesville/352-278-3321 | Snapper Creek Nursery
Ft Pierce/772-216-9993 |
| Currie Tree Farm
North Port/941-232-8791 | Southern Tree Growers
Winter Garden/407-656-0216 |
| Ellenton Nursery Growers
Parrish/863-326-5639
Parrish/941-776-2245 | Spectrum Tree Farms, Inc.
Live Oak/800-753-1379 |
| Fish Branch Tree Farm, Inc.
Zolfo Springs/863-735-2242 | Stewart's Tree Service
Brooksville/352-796-3426 |
| FMT Farms
Brooksville/352-799-6614 | The Arbor Group LLC
Orlando/407-235-8492 |
| Fort Drum Growers
McAlpin/386-776-2727 | The Magnolia Company
Barberville/800-880-4662 |
| Huntsman Tree Supplier
Brooksville/352-754-5295
Lake City/386-963-2225 | Tiger Lake Tree Farm
Lake Wales/352-516-0509 |
| John Deere Landscapes
Parrish/941-737-2305 | Turner Tree & Landscape
Bradenton/941-721-3597 |
| Lakeland Oaks
Lakeland/863-853-1254 | Urban Palmetto Nurseries
Orlando/407-948-5981 |
| Marshall Tree Farm
Morrison/800-786-1422 | Walsh Brokerage
Parrish/863-326-5639 |

Associate Members

- | | |
|---------------------------------|-----------------------------|
| Braun Horticulture | Griffin Trees, Inc |
| Cherokee Manufacturing | Seaworld |
| General Cordage | Jack Siebenthaler |
| Graco Fertilizer Company | Sunrise Landscape |
| Grass Roots Nurseries | Total Quality Liners |
| | Treemart |

To Subscribe to the RPG Times Newsletter or to request copies of the Tree Grading and Tree Planting Cue Cards contact an RPG member or visit www.rootsplusgrowers.org

MEMBERSHIP

Join Us

Our members are the lifelines of our mission.
Thank you for your continued support.

New and renewed members through 2/28/09. Please let us know if we fail to mention your name.

SUPPORTING

GENTILE, HOLLOWAY,
O'MAHONEY & ASSOCIATES, INC.

*George Gentile
Troy Holloway
Jason Litterick
Emily O'Mahoney
Dan Siemsen*

GOVERNMENTAL AND NON-PROFIT

FLORIDA'S TURNPIKE
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Drew Lindemann
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TOWN OF WINDERMERE

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Randy Phillips
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Keith Radell
Raymond Roof
Bob Rope
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James Singleton
Kevin Smith
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Natalie Teske
Reggie Thomas
Patrick Walls*

TREE ADVOCATE

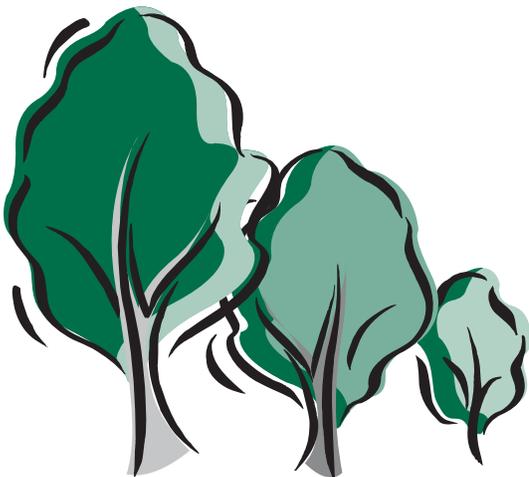
*Ed Barton
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Nelson

TREE SERVICE, INC.



Safety & Professionalism

Our basics. Your assurance of a job well done.

Contact the following Nelson representative to discuss your vegetation management needs:
Bob Turner, Jr. at 1-856-694-4100

MEMBERSHIP APPLICATION

Clip and Mail Today! 

(Dues are effective for the calendar year of January 1 - December 31)

Make check or money order payable to FUFUC and mail to:

Post Office Box 547993, Orlando, FL 32854-7993
.....

Categories (please check one):

- Professional @ \$25.00**
(Professional membership is open to anyone who is actively working in the profession of Urban Forestry or any related profession.)
- Tree Advocate @ \$20.00**
(Tree Advocate membership is granted to those volunteers who are members of a tree board, beautification committee or other Urban Forestry volunteer group.)
- Supporting @ \$200.00**
(Supporting membership is granted to those individuals, groups or other entities expressing a desire for a strong supportive role in the Council. Membership will be granted for up to five individuals of an organization or business.)
- Government/Non-Profit Agency @ \$100.00**
(Government/Non-Profit Agency membership is granted to those individuals, groups or other entities actively working in the profession of Urban Forestry or any related profession. Membership will be granted for up to five individuals within the agency.)
- Student @ \$10.00**
(Student membership is granted to anyone who is actively enrolled as a full-time student and who is considering pursuing a career in Urban Forestry.)

Name: _____

Title: _____

Firm: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (____) _____ FAX: (____) _____ E-mail: _____

Amount Enclosed: _____ Date: _____

Would you be interested in further information regarding serving on a Council subcommittee? _____

Area of interest: _____



FLORIDA URBAN FORESTRY COUNCIL
 Post Office Box 547993
 Orlando, FL 32854-7993



For more information or change of address, please contact the FUFCC:

Phone: (407) 872-1738
 Fax: (407) 872-6868
 E-Mail: Fufcc@aol.com
 Website: www.fufcc.org

CHANGE SERVICE REQUESTED

Address Update:

- Please change my address as noted on the right.
- I receive duplicates. Please delete my name at right.
- Please remove my name from your mailing list.

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Earline Luhrman
President
 City of Gainesville



Laura Sanagorski
President Elect
 Elected Position
 Member-at-Large



John Holzaepfel
Appointed Position
 Society of American Foresters
 Natural Resource Planning
 Services, Inc.



John Foltz
Treasurer
 Appointed Position
 Advisory Member
 University of Florida



Jimette Cook
Secretary
 Appointed Position
 Advisory Member
 U.S. Lawns



Celeste White
Immediate Past President
 Appointed Position
 Advisory Member
 Orange County Extension
 Service

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 University of FL/IFAS – Plant City Campus
- **Bryce Burger**, *Appointed Position*
 ASLA / FL Chapter
 Gainesville Landscape Contractors
- **Donald Eyster**, *Elected Position*
 Utility Forester
 Gainesville Regional Utilities
- **Jeff Farley**, *Elected Position*
 Private Arborist
 Professional Tree Care, Inc.
- **Larry Figart**, *Elected Position*
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- **Mary Lou Hildreth**, *Appointed Position*
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- **Mike Insley**, *Appointed Position*
 Florida Institute of Park Personnel
 City of Altamonte Springs
- **Emily Nell Lagerquist**, *Appointed Position*
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 The Kids Ecology Corps
- **Drew Lindemann**, *Appointed Position*
 Florida Department of Transportation
 Florida's Turnpike Enterprise
- **Jennifer Magavero**, *Appointed Position*
 Florida Recreation and Park Association
 City of Leesburg

- **Henry Meyer**, *Appointed Position*
 FNGLA
 Miami-Dade County Extension Service
- **Kimberly Paulson**, *Appointed Position*
 Florida Chapter ISA
 The Tree Lady Company
- **Kimberly Pearson**, *Appointed Position*
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- **Janice Rahill**, *Elected Position*
 Tree Advocacy
 City of Orlando
- **Jerry Renick**, *Elected Position*
 Member-at-Large
 Land Design South
- **Joe Sulak**, *Appointed Position*
 Advisory Member
 Lee County DOT
- **Shirley Trier**, *Elected Position*
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 Davey Resource Group
- **Elizabeth Vanlandingham**, *Elected Position*
 City Arborist
 City of Sanford
- **Vacancies**
 Advisory
- **Charlie Marcus**
Division of Forestry Liaison
- **Sandy Temple**
FUFCC Executive Director