We care about trees in your community.... do you?
The Florida Urban Forestry Council

Our mission:

to promote sound urban forestry policies and practices by educating citizens and communities throughout the state of Florida.
The Florida Urban Forestry Council

We are:

- A statewide, non-profit volunteer organization
- Established in 1990
- Dedicated to preserving and increasing Florida’s urban forests
The Florida Urban Forestry Council

What we do:

- Educate on the benefits of managed urban forests
- Promote the involvement of citizen groups and volunteers
- Foster professionalism in urban and community forestry
- Promote sound tree care practices
- Encourage urban and community forestry research
The Florida Urban Forestry Council

What do we have in common?

- We want to protect and sustain Florida’s natural resources
- We interact with the public
- We understand what it means to volunteer our time and expertise
Let’s Talk Trees!
The Benefits of Trees

- Trees provide oxygen
- Trees provide shade and lower temperatures
- Trees provide a habitat for wildlife
VALUE TO HOMEOWNERS

Trees are Assets

- Property values
  - 5 – 20% increase
- Cost reduction/climate control
  - 15 – 50% A/C and heating cost savings
- Protect and preserve to maintain worth
  - Take pictures, keep records, check insurance
COMMUNITY VALUES

- Part of your city’s infrastructure
- Economic benefits
  - Attract businesses and tourists
  - People linger and shop longer on tree lined streets
  - Apartments and offices rent more quickly and have higher occupancy rates
- Extends the life of paved surfaces
- Creates a legacy
SOCIAL VALUES

- Mental and Physical Health
  - Positive effects on mood, reduces stress
  - Improved worker productivity
  - Speeds patient recovery time

- Reduces Crime
  - Neighborhoods are safer and more sociable
  - Lower levels of domestic violence

- Traffic Safety
  - Calm traffic by reducing speeds
  - Serve as buffers between pedestrians and traffic
  - Forewarn of upcoming curves
ENVIRONMENTAL VALUES

- Air Filtration and Pollution Control
- Storm Water Runoff and Erosion
- Protection from Elements
- Glare and Reflection Control
- Wind Break
- Sound Barrier
- Shade and Energy Savings
- Wildlife Habitats
The Bottom Line . . .

- Quality of life depends on tree benefits
- Benefits depend on healthy trees
- Healthy trees require quality care
- Quality care depends on us
What You Can Do . . .

- Become an advocate of funding for tree planting and maintenance programs
- Use your knowledge locally to help to establish long-term goals for the community forest
- Support volunteer organizations
- Champion your community’s trees
Membership in the Florida Urban Forestry Council adds your voice with hundreds of other concerned Floridians who care about trees in our community and want to work together for a tree-filled future.
Membership Benefits

- The Council Quarterly Newsletter
- Invitations to regional workshops and tree care seminars
- Member rate to the ISA Annual Trees Florida Conference and Trade Show
- A complimentary copy of the Right Tree Right Place poster
- Opportunities to network with others involved in urban forestry
- And much more…..
Unite with us in our vision of sustainability for Florida’s urban and community forests........
So that they will be here for our children’s children.
We care about trees in your community....

Florida Urban Forestry Council

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