2009 ANNUAL MEETING
WHO WE ARE

422 MEMBERS
interested in supporting the Council’s mission to

“Promote sound urban forestry practices and policies by educating citizens throughout the state.”
Who We Are

2009 EXECUTIVE COMMITTEE

President: Earline Luhrman
(Appointed Position/Advisory Member)
City of Gainesville – Parks, Recreation and Cultural Affairs Department

President Elect: Laura Sanagorski
(Elected Position/Member-at-Large)

Vice President: John Holzaepfel
(Appointed Position/Society of American Foresters)
Natural Resource Planning Services, Inc.
Who We Are

2009 EXECUTIVE COMMITTEE

Treasurer: John Foltz
(Appointed Position/Advisory Member)
Retired - University of Florida – Department of Entomology and Nematology

Secretary: Mary Lou Hildreth
(Appointed Position/Florida League of Cities)
City of Keystone Heights

Immediate Past President: Celeste White
(Appointed Position/Advisory Member)
Orange County Extension Service
Who We Are

2009 EXECUTIVE COMMITTEE

Board Member: Russell Adams
(Appointed Position/Advisory Member)
JEA Construction Engineering Services, Inc.

Board Member: Michael Andreu
(Appointed Position/Extension Service)
University of Florida/IFAS – Gulf Coast REC

Board Member: Sherie Burch
(Appointed Position/Advisory member)
City of Ocala Electric Utility

Board Member: Bryce Burger
(Appointed Position/ASLA – Florida Chapter)
Gainesville Landscape Contractors

Board Member: Donald Eyster
(Elected Position/Utility Forester)
Gainesville Regional Utilities
Who We Are

2009 EXECUTIVE COMMITTEE

Board Member: Jeff Farley
(Elected Position/Private Arborist)
Professional Tree Care, Inc.

Board Member: Larry Figart
(Elected Position/Member-at-Large)
Duval County Extension Service

Board Member: Elizabeth Harkey
(Elected Member/City Arborist)
City of Sanford – Parks and Grounds

Board Member: Mike Insley
(Appointed Position/Florida Institute of Park Personnel)
City of Altamonte Springs – Urban Beautification Division

Board Member: Emily Lagerquist
(Appointed Position/Advisory Member)
The Kids Ecology Corps, Inc.
Who We Are

2009 EXECUTIVE COMMITTEE

Board Member: Guy Murtonen (Appointed Position/Florida Department of Transportation) Florida’s Turnpike Headquarters

Board Member: Henry Mayer (Appointed Position/FNGLA) Miami-Dade County Extension Office

Board Member: Kimberly Paulson (Appointed Position/Florida Chapter ISA) The Tree Lady Company

Board Member: Kimberly Pearson (Appointed Position/Advisory Member) City of Pompano Beach

Board Member: Janice Rahill (Elected Position/Tree Advocacy) City of Orlando – Families, Parks and Recreation Department
Who We Are

2009 EXECUTIVE COMMITTEE

Board Member: Jerry Renick  
(Elected Position/Member-at-Large)  
Land Design South

Board Member: Joe Sulak  
(Appointed Position/Advisory Member)  
Lee County DOT Operations

Liaison: Charlie Marcus, Florida Division of Forestry

Staff: Sandy Temple, Executive Director
EXECUTIVE COMMITTEE OFFICERS
EXECUTIVE COMMITTEE MEMBERS
FUNDING SOURCES

- Florida Division of Forestry
- Memberships
- Merchandise Sales
- Grants
- Sponsors
- Newsletter Advertisements
FINANCIAL SUMMARY - YEAR ENDING 12/31/08

Revenue - $214,980.25
- 12% Sale of Right Tree, Right Place posters, Trees Love Care! posters and Note Cards
- 4% Memberships
- 1% Miscellaneous
- 36% Florida Division of Forestry
- 45% Florida Division of Forestry's Urban and Community Forestry Grant Program

Expenditures - $200,791.66
- Host Trail of Trees Program
- Hold i-Tree Training Workshop
- Produce Trees Note Cards
- Sponsor Great Southern Tree Conference
- Distribute Right Tree, Right Place and Trees Love Care! posters
- Administrative Expenses
- Publish The Council Quarterly newsletter
- Update Council's website
- Miscellaneous
2009 MEETINGS, PROGRAMS, PROJECTS, AND INITIATIVES
EXECUTIVE COMMITTEE
RETREAT - JANUARY, 2009
JEAN DICKSON, FACILITATOR
MAIN ISSUES OF THE COUNCIL IDENTIFIED BY EXECUTIVE COMMITTEE MEMBERS AT THE JANUARY 2009 WORKSHOP RETREAT

- Finances
  - Projects need to generate revenue or be “zero cost”

- Sustainability

- How to utilize FUFC resources / partners
MAKING PLANS FOR SUSTAINING THE FLORIDA URBAN FORESTRY COUNCIL
WORKING TOGETHER ON THE FUFC 2005-2010 STRATEGIC PLAN AND THE FLORIDA DIVISION OF FORESTRY WORK PLAN
EC Member
Mike Insley... recognized for setting a record for the most “new memberships”

EC Member Donald Eyster... recognized for Gainesville Regional Utilities (GRU) sponsorship of the Trail of Trees program
TRAIL OF TREES PROGRAM
WITH TIM WOMICK

Nine presentations at schools in Keystone Heights, Gainesville and Orlando reaching over 2,000 students
ARBOR DAY CELEBRATIONS

City of Gainesville’s “Silver Anniversary Celebration” as a Tree City USA
SPECIAL PRESENTATIONS

Friends of the Silver River State Park
Tree note cards—sold in sets of 12 cards—were produced as a fundraising effort to support the Council’s efforts and commitment to plant and save Florida’s urban forests for future generations. Original print order (110 sets) has sold out and a reprint of the cards on recycled paper is currently underway.

GREAT FOR HOLIDAY GIFTS!!
THE GREAT FLORIDA TREE COUNT

A valuable, but unscientific way to get an idea of how many trees are planted in Florida in 2009!
MEMBERSHIP DRIVE FOCUSING ON MASTER GARDENER GROUPS

Pilot program targeting ten county extension offices’ Master Gardener groups to provide information about available Council resources
TREES 4 FLORIDA
HEALTHY TREES. HEALTHY CITIES.
PUBLIC SERVICE ANNOUNCEMENT DISTRIBUTION

www.treesarecool.com
RIGHT TREE, RIGHT PLACE POSTERS

Reprinted Central Florida version with sponsorships covering 96% of printing costs

Currently reviewing all three poster versions for updates
WEB SITE IMPROVEMENTS

www.fufc.org

30 updated/revised pages including…

- Electronic Membership Directory
- On-line membership application
- On-line ordering of RTRP posters, Trees Love Care! posters, Note Cards and FUFC logo apparel
- … and many other resources!
FIPP 43rd ANNUAL CONFERENCE
CO-HOSTED BY FUFC

Surviving the Crunch &
Planning for the Future

October 25 – 27, 2009
Stuart / Jensen Beach, Florida
www.fipp-inc.org
www.fufc.org
~ Kindred spirits with a common goal! ~
i-TREE WORKSHOPS

Coming soon…

November 17-18
Miami

November 19-20
Fort Lauderdale

December 1-2
St. Augustine
PROMOTION OF THE COUNCIL

Displayed Council’s booth at 13 indoor and/or outdoor events
AWARDS PROGRAM
2009
AWARD CATEGORIES

- OUTSTANDING PROFESSIONAL
- OUTSTANDING TREE ADVOCATE OR TREE ADVOCACY GROUP
- OUTSTANDING PUBLIC EDUCATIONAL PROGRAM
- OUTSTANDING PROJECT
- OUTSTANDING URBAN FORESTRY PROGRAM

Large Communities – over 35,000 in population
Small Communities – under 35,000 in population

SUBMIT YOUR ENTRY TODAY...
ENTRIES MUST BE SUBMITTED
NO LATER THAN OCTOBER 31ST
PARTNERSHIPS
“Coming together, sharing together, working together, succeeding together.”

— Unknown

Stay informed. Get involved.
THANK YOU FOR ATTENDING