

# The Florida Urban Forestry Council

Well-managed trees are a vital part of the urban environment and enhance the quality of life in our cities, towns and communities. The Florida Urban Forestry Council (FUFC) strives to educate the citizens of Florida on the importance of trees, including their benefits, as well as the best methods to plant, maintain, manage, preserve, and sustain the urban forest.

Established in 1991, FUFC is a nonprofit organization dedicated to promoting sound urban forestry policies and practices by educating citizens and communities. FUFC plays a vital role in statewide urban and community forestry by serving as a resource, catalyst and liaison concerning urban forestry issues.

FUFC receives support from individuals, businesses, and government agencies. Support from sustaining sponsors ensures continuous delivery of programs and maximizes efficiency of operations.

Sponsorship dollars help support these programs:

Trail of Trees  
 Urban Forestry Institute  
 Friends of Our Urban Forest Awards  
 Annual Meeting / Regional Workshops  
 The Council Quarterly Newsletter

Want to become a Sustaining Sponsor of FUFC? Fill out the Sponsorship Form and mail to:



**FLORIDA URBAN FORESTRY COUNCIL**

Post Office Box 547993  
 Orlando, FL 32854-7993

FUFC.ORG

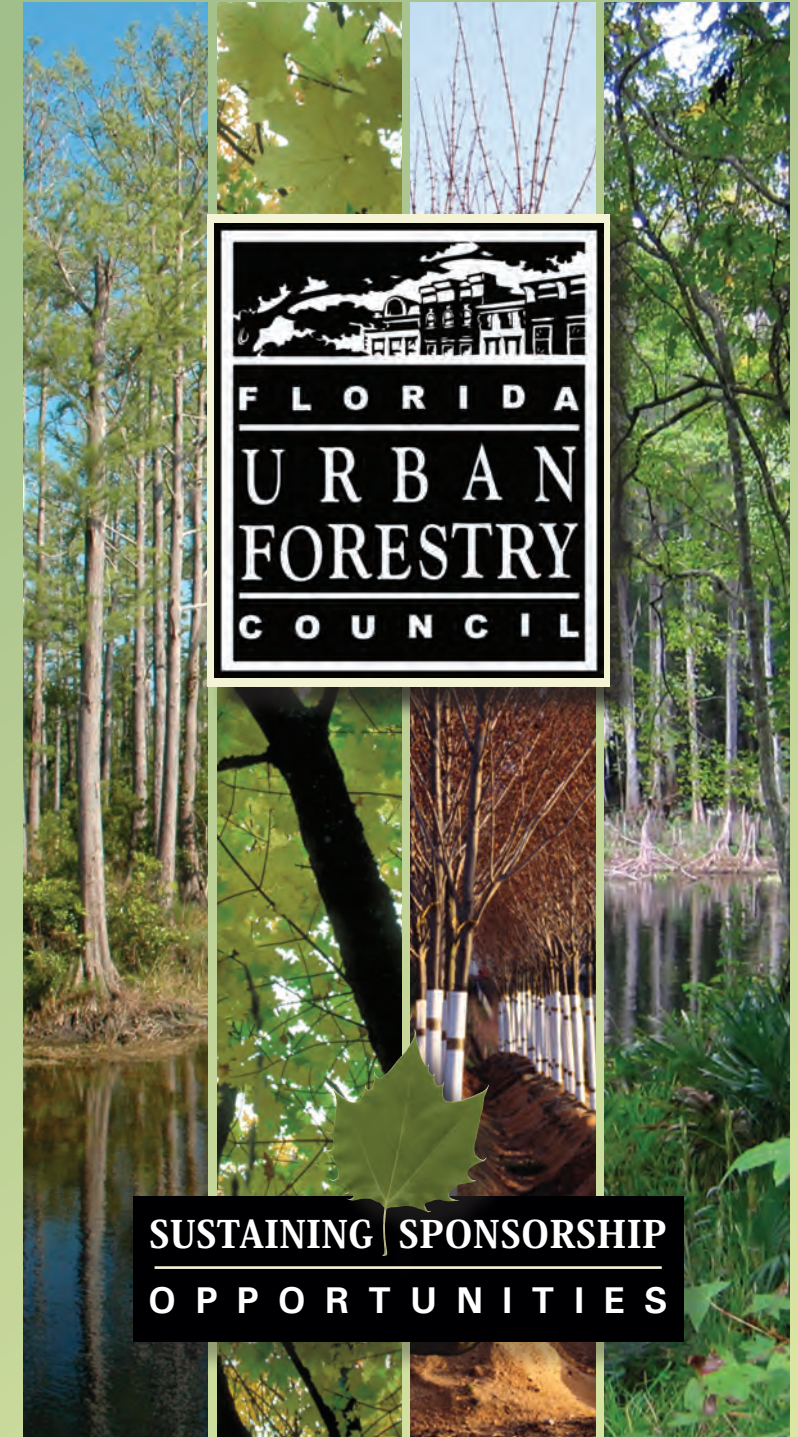
## Sustaining Sponsorship Levels of Contribution & Benefits

All Sustaining Sponsors receive the following benefits:

- Annual FUFC Supporting Membership (includes up to five members)
- Company/organization logo and link on FUFC web site home page
- Sponsorship Opportunities of the following programs/events:

Friends of Our Urban Forest Awards  
 Annual Meeting / Regional Workshops  
 The Council Quarterly Newsletter  
 Urban Forestry Institute  
 Trail of Trees

<b>Bronze</b>	<b>\$1,000</b>
Advertisement in The Council Quarterly newsletter (includes (3) 1/4-page ads and (1) full page ad)	
Sponsorship of <i>ONE</i> of the above programs/events	
<b>Silver</b>	<b>\$1,500</b>
Advertisement in The Council Quarterly newsletter (includes (3) 1/4-page ads and (1) full page ad)	
Sponsorship of <i>TWO</i> of the above programs/events	
<b>Gold</b>	<b>\$2,500</b>
Advertisement in The Council Quarterly newsletter (includes (3) 1/2-page ads and (1) full page ad)	
Sponsorship of <i>THREE</i> of the above programs/events	
<b>Platinum</b>	<b>\$3,000 +</b>
Advertisement in The Council Quarterly newsletter (includes (4) full page ads)	
Sponsorship of <i>FOUR</i> of the above programs/events	





# Sponsorship Donation Form

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

If paying by credit card, please provide the following information (PRINT CLEARLY):

Card Number \_\_\_\_\_  
Name as it appears on Card \_\_\_\_\_  
Card Type \_\_\_\_\_ Expiration Date \_\_\_\_\_  
Card Security Code \_\_\_\_\_  
(3-digit number on back of card or 4-digit number on front of card for AMEX)  
Signature \_\_\_\_\_

If paying by check, please make payable to the Florida Urban Forestry Council and mail to Post Office Box 547993 Orlando, FL 32854. Completed forms can also be faxed to (407) 872-6868.

Please check one of the following sponsorship levels and indicate the program / event options preferred:

- Platinum..... \$3,000 and up (select four programs)
- Gold..... \$2,500 (select three programs)
- Silver ..... \$1,500 (select two programs)
- Bronze ..... \$1,000 (select one program)

## Program / Event Options

- Friends of Our Urban Forest Awards
- Annual Meetings/ Regional Workshops
- The Council Quarterly* Newsletter
- Trail of Trees (one performance)
- Urban Forestry Institute (UFI)



## Benefits of Program Sponsorship

### Friends of Our Urban Forest Awards

The Awards Program recognizes excellence in Florida Urban Forestry in seven different categories. The awards presentations are typically held in conjunction with community events or municipal meetings. Awards sponsors are acknowledged during all seven ceremonies. In addition, sponsor logos are included on promotional materials (sent to over 4,000 urban forestry professionals), the awards application form, and posted on the FUFCA Awards Program Information web page.

### Annual Meetings / Regional Workshops

Sustaining Sponsors receive recognition at the annual meeting and all regional workshops. Sponsor recognition includes logo placement on promotional materials (sent to over 500 urban forestry professionals per event), registration brochure, FUFCA Regional Workshop web page, and on event signage and agenda. Special recognition will be given to sponsors during the annual meeting and workshops. Sponsors will have the opportunity to set up a display table at the events and provide promotional items to participants.

### *The Council Quarterly* Newsletter

The newsletter is a great way to advertise your company and services directly to our membership and newsletter enthusiasts. Four issues of *The Council Quarterly* newsletter are produced each year. The newsletter is distributed to over 300 members and is posted on the FUFCA web site. See the *Sustaining Sponsorship Levels of Contribution* section for more detailed information on newsletter ad sizes.

### Trail of Trees

Encourages students of all ages to appreciate the value of trees in their communities. Each interactive hour-long program reaches 500-1,000 students and includes an array of topics from tree magic to scientific concepts that are an integral part of the public school science curriculum. Sponsors receive recognition at each performance (typically 10 to 15 presentations per area). Sponsor logos are included on event signage and on the FUFCA Trail of Trees web page.

### Urban Forestry Institute (UFI)

The Urban Forestry Institute is a two-day training conference for professionals involved in urban forestry management. Sponsor recognition includes logo placement on promotional materials (sent to over 1,200 urban forestry professionals), registration brochure, FUFCA UFI web page, event signage, conference agenda, and the urban forestry resource notebooks. Special recognition will be given to sponsors during the general session. Sponsors have the opportunity to exhibit at the conference and receive two complimentary event registrations. This allows your company to send two representatives to network directly with conference participants and promote your services.



Visit [www.fufca.org](http://www.fufca.org) to learn more about our educational programs and events.