Well-managed trees are a vital part of the urban environment and enhance the quality of life in our cities, towns and communities. The Florida Urban Forestry Council (FUFC) strives to educate the citizens of Florida on the importance of trees, including their benefits, as well as the best methods to plant, maintain, manage, preserve, and sustain the urban forest.

Established in 1991, FUFC is a nonprofit organization dedicated to promoting sound urban forestry policies and practices by educating citizens and communities. FUFC plays a vital role in statewide urban and community forestry by serving as a resource, catalyst and liaison concerning urban forestry issues.

FUFC receives support from individuals, businesses, and government agencies. Support from sustaining sponsors ensures continuous delivery of programs and maximizes efficiency of operations.

Sponsorship dollars help support these programs:

- Trail of Trees
- Urban Forestry Institute
- Friends of Our Urban Forest Awards
- Annual Meeting / Regional Workshops
- The Council Quarterly Newsletter

Want to become a Sustaining Sponsor of FUFC? Fill out the Sponsorship Form and mail to:

**FLORIDA URBAN FORESTRY COUNCIL**
Post Office Box 547993
Orlando, FL 32854-7993
FUFC.ORG

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### Sustaining Sponsorship Levels of Contribution & Benefits

<table>
<thead>
<tr>
<th>Level</th>
<th>Contribution</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bronze</strong></td>
<td>$1,000</td>
<td>Advertised in The Council Quarterly newsletter (includes (3) 1/4-page ads and (1) full page ad)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sponsorship of <strong>ONE</strong> of the above programs/events</td>
</tr>
<tr>
<td><strong>Silver</strong></td>
<td>$1,500</td>
<td>Advertised in The Council Quarterly newsletter (includes (3) 1/4-page ads and (1) full page ad)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sponsorship of <strong>TWO</strong> of the above programs/events</td>
</tr>
<tr>
<td><strong>Gold</strong></td>
<td>$2,500</td>
<td>Advertised in The Council Quarterly newsletter (includes (3) 1/2-page ads and (1) full page ad)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sponsorship of <strong>THREE</strong> of the above programs/events</td>
</tr>
<tr>
<td><strong>Platinum</strong></td>
<td>$3,000 +</td>
<td>Advertised in The Council Quarterly newsletter (includes (4) full page ads)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sponsorship of <strong>FOUR</strong> of the above programs/events</td>
</tr>
</tbody>
</table>

All Sustaining Sponsors receive the following benefits:

- Annual FUFC Supporting Membership (includes up to five members)
- Company/organization logo and link on FUFC web site home page
- Sponsorship Opportunities of the following programs/events:
  - Friends of Our Urban Forest Awards
  - Annual Meeting / Regional Workshops
  - The Council Quarterly Newsletter
  - Urban Forestry Institute
  - Trail of Trees
Name ____________________________________________________
Company _________________________________________________
Address ___________________________________________________
City ___________________________ Zip Code __________________
Phone ________________________  Fax ________________________
Email ______________________________________________________

If paying by credit card, please provide the following information (PRINT CLEARLY):
Card Number _____________________________________________
Name as it appears on Card _______________________________
Card Type _________________  Expiration Date _______________
Card Security Code _______________________________________  
(3-digit number on back of card or 4-digit number on front of card for AMEX)
Signature __________________________________________________

If paying by check, please make payable to the Florida Urban Forestry Council and mail to Post Office Box 547993 Orlando, FL 32854. Completed forms can also be faxed to (407) 872-6868.

Please check one of the following sponsorship levels and indicate the program / event options preferred:
☐ Platinum................. $3,000 and up (select four programs)
☐ Gold......................... $2,500 (select three programs)
☐ Silver ..................... $1,500 (select two programs)
☐ Bronze ...................... $1,000 (select one program)

Program / Event Options
☐ Friends of Our Urban Forest Awards
☐ Annual Meetings/ Regional Workshops
☐ The Council Quarterly Newsletter
☐ Trail of Trees [one performance]
☐ Urban Forestry Institute (UFI)

Benefits of Program Sponsorship

Friends of Our Urban Forest Awards
The Awards Program recognizes excellence in Florida Urban Forestry in seven different categories. The awards presentations are typically held in conjunction with community events or municipal meetings. Awards sponsors are acknowledged during all seven ceremonies. In addition, sponsor logos are included on promotional materials (sent to over 4,000 urban forestry professionals), the awards application form, and posted on the FUFC Awards Program Information web page.

Annual Meetings / Regional Workshops
Sustaining Sponsors receive recognition at the annual meeting and all regional workshops. Sponsor recognition includes logo placement on promotional materials (sent to over 500 urban forestry professionals per event), registration brochure, FUFC Regional Workshop web page, and on event signage and agenda. Special recognition will be given to sponsors during the annual meeting and workshops. Sponsors will have the opportunity to set up a display table at the events and provide promotional items to participants.

Visit www.fufc.org to learn more about our educational programs and events.