



Member Welcome Packet

Welcome to the Florida Urban Forestry Council

We're excited to have you as part of a statewide network of professionals, advocates, students, and organizations working together to strengthen and sustain Florida's urban forests.

FUFC brings together people who plan, plant, manage, protect, and advocate for trees in Florida's communities — from municipalities and utilities to campuses, parks, neighborhoods, and private industry.

Whether you are new to urban forestry or a seasoned professional, FUFC is designed to help you:

- Build professional connections
- Access practical education and CEUs
- Share ideas and solutions
- Stay informed on Florida-specific urban forestry issues
- Grow your impact in your community and career



Quick Start: Your First 30 Days

You do not need to do everything at once.
Start with 1–3 simple actions.

ACTION

1

Step 1 — Complete Your Member Profile

Help other members connect with you based on your interests and expertise.

Member Dashboard & Profile:

[FUFC Membership Portal](#)

 <https://6cdcb9aa-348e-4986-a17e-b11801755525.growthzoneapp.com/MIC/Login>

ACTION

2

Step 2 — Attend a Webinar or Event

The fastest way to feel connected is to participate in an FUFC webinar, meeting, workshop, or networking event. Join a Foundational Friday Webinar - Free CEU's for FUFC Members!

View Upcoming Events & Trainings:

[FUFC Calendar](#)

 <https://fufc.org/calendar/>

ACTION

3

Step 3 — Explore Where You Fit

FUFC brings together people from across Florida's urban forestry network. Later in this packet, you'll find a quick guide to help you identify the topics, programs, and engagement opportunities that may be most useful to you.

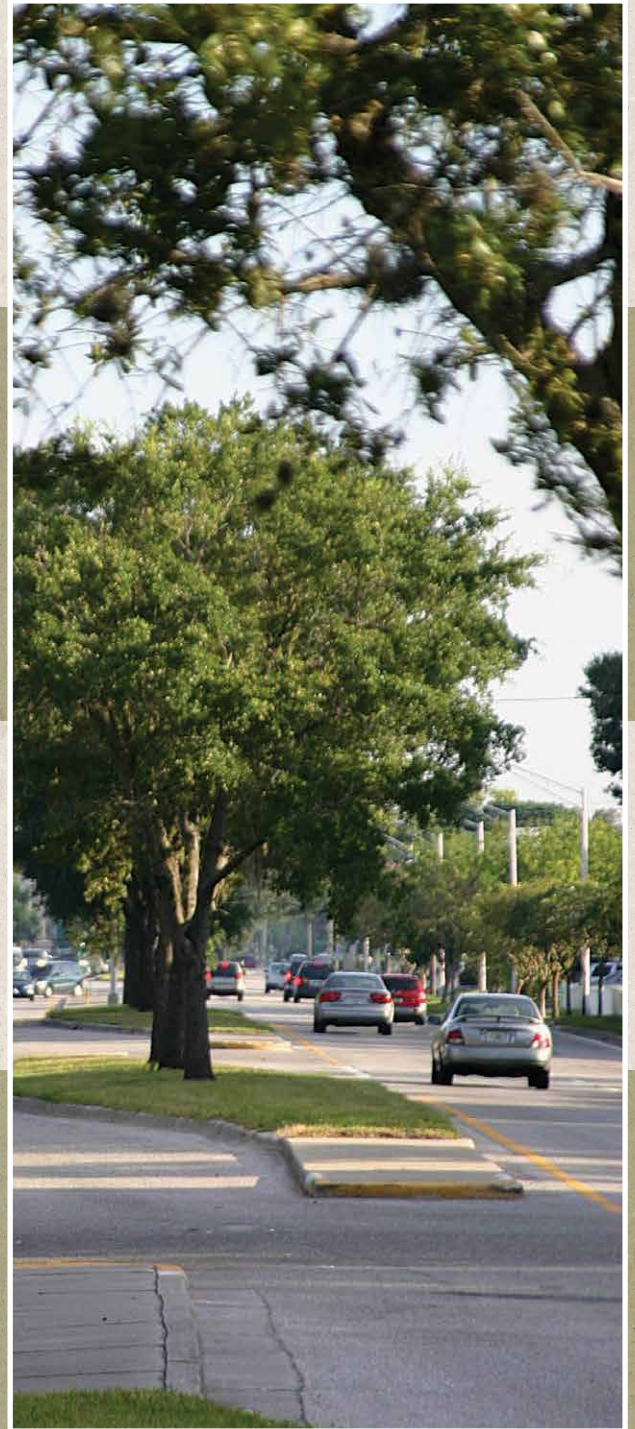
ACTION

4

Step 4 — Subscribe & Stay Connected

Stay informed about:

- CEU opportunities
- Webinars and conferences
- Grant opportunities
- Member spotlights
- Industry news
- Volunteer opportunities



FUFC Website:
[FUFC Home Page](#)
 <https://fufc.org>



What Your Membership Includes

EDUCATION & PROFESSIONAL DEVELOPMENT

FUFC provides practical, Florida-focused education designed for real-world application.

Benefits may include:

- Webinars and workshops
- Continuing education units (CEUs)
- Access to publications and resources
- Industry updates and best practices
- Urban forestry conferences and networking opportunities

WORKSHOPS & EVENTS:

FUFC Workshops and Webinars

Networking & Collaboration

Members connect across public agencies, private industry, utilities, education, nonprofits, and community partners to share ideas, solve problems, and strengthen urban forestry across Florida.

LEADERSHIP & ENGAGEMENT OPPORTUNITIES

FUFC is a member-driven organization.

Members can:

- Join committees
- Present webinars
- Contribute articles
- Volunteer at events
- Mentor students and emerging professionals
- Help shape statewide urban forestry initiatives

Learn More About FUFC
Leadership & Committees:
[Who We Are & Committees](#)

 <https://fufc.org/who-we-are/>

Find Your Place in FUFC

MUNICIPAL & PUBLIC LAND MANAGERS

You may be interested in:

- Urban forestry planning
- Tree inventories
- Canopy goals
- Tree ordinances
- Storm response
- Grants and funding
- Public engagement

Recommended ways to engage:

- Municipal roundtables
- Peer discussions
- Case study presentations
- Policy and management sessions

UTILITY & VEGETATION MANAGEMENT PROFESSIONALS

Topics often include:

- Reliability and risk reduction
- Vegetation management standards
- Utility coordination
- Tree Line USA support
- Community canopy goals

Recommended ways to engage:

- Utility-focused discussions
- Joint municipal-utility collaboration sessions
- Technical presentations and panels

Utility Membership Information:

FUFC Utility Partner Program

 <https://fufc.org/utility-partner/>

CONSULTING & COMMERCIAL ARBORISTS

Topics often include:

- Best management practices
- Tree risk assessment
- Industry standards
- Client education
- Collaboration opportunities
- Technical learning

Recommended ways to engage:

- Technical webinars
- Conference presentations
- Project spotlights
- Committee participation

LANDSCAPE ARCHITECTS, PLANNERS & DESIGNERS

Topics often include:

- Tree protection standards
- Green infrastructure
- Urban design
- Development coordination
- Streetscape planning
- Long-term canopy planning

Recommended ways to engage:

- Design-focused sessions
- Planning discussions
- Cross-disciplinary collaboration

GREEN INDUSTRY & NURSERY PROFESSIONALS

Topics often include:

- Species selection
- Planting standards
- Tree establishment
- Long-term survivability
- Urban tree diversity
- Public-private partnerships

Recommended ways to engage:

- Demonstrations and workshops
- Shared standards discussions
- Educational events

RESEARCH, EDUCATION & NONPROFIT PARTNERS

Topics often include:

- Applied research
- Community outreach
- Education programs
- Urban forestry data and analysis
- Program outcomes

Recommended ways to engage:

- Presenting research
- Supporting educational programming
- Connecting practitioners with resources

STUDENTS, EMERGING PROFESSIONALS & TREE ADVOCATES

Topics often include:

- Career pathways
- Mentorship
- Community engagement
- Networking opportunities
- Volunteer experiences

Recommended ways to engage:

- Attend webinars and events
- Volunteer at FUFC activities
- Join a committee
- Participate in student and emerging professional opportunities

Easy Ways to Get Involved

You do not need to commit large amounts of time to participate.

Small Ways to Participate

(10–15 minutes)

- Share an event with a colleague
- Submit photos from a project
- Participate in a member survey
- Engage with FUFC social posts

Moderate Involvement

(1–2 hours per quarter)

- Attend a webinar or meeting
- Participate in a committee call
- Suggest a speaker or topic
- Contribute a project spotlight

LEADERSHIP OPPORTUNITIES

(Ongoing)

- Serve on a committee
- Host or moderate a session
- Mentor a student or new member
- Help lead initiatives and programs

Most members start small and increase involvement over time.

YOUR YEAR WITH FUFC

Monthly

- Newsletters and updates
- Educational opportunities
- Member spotlights
- Webinar announcements

Quarterly

- Professional development opportunities
- Networking events
- Committee and leadership activities
- Member engagement opportunities

Annually

- Urban Forestry Summit
- Workshops and conferences
- Membership renewal
- Strategic planning and organizational updates



About FUFC

The mission of the Florida Urban Forestry Council is to promote the value, enhancement, and sound management of urban forests through leadership, collaboration, guidance, and education.

FUFC works statewide to support healthy urban forests that improve:

- Community resilience
- Environmental quality
- Public health
- Economic vitality
- Quality of life

Learn More About FUFC: [About FUFC](#)  <https://fufc.org/who-we-are/>

Helpful Resources

Membership: [FUFC Membership Information](#)  <https://fufc.org/membership/>

Event Calendar: [FUFC Calendar & Events](#)  <https://fufc.org/calendar/>

Publications & News: [The Council Quarterly](#)  <https://fufc.org/newsletter/>

In A Nutshell (URL changes each month)

Social Media:

 [/floridaurbanforestrycouncil](https://www.facebook.com/floridaurbanforestrycouncil)  [/floridaurbanforestry](https://www.instagram.com/floridaurbanforestry)  [/fufc_org](https://twitter.com/fufc_org)  [company/florida-urban-forestry-council/](https://www.linkedin.com/company/florida-urban-forestry-council/)

Contact FUFC: [Contact FUFC](#)  <https://fufc.org/contact/>

Frequently Asked Questions

How do I earn CEUs?

Many FUFC webinars and educational events provide CEU opportunities for eligible membership categories.

How do I get more involved?

The easiest way is to attend an event, join a committee discussion, or connect with another member.

Can students join?

Yes. FUFC encourages student participation and supports emerging professionals entering the field.

When do memberships renew?

FUFC memberships generally operate on a calendar-year basis.

Who should I contact if I have questions?

Questions can be directed through the FUFC website or membership contacts.

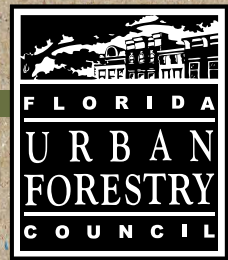
Where do I find opportunities that match my role or interests?

Start with the "Find Your Place in FUFC" section of this packet, then watch FUFC emails, events, and committee opportunities for ways to connect.

Welcome to the FUFC Community

Thank you for supporting Florida's urban forests and joining the FUFC network. Your involvement helps improve urban forestry in Florida by promoting education, collaboration, advocacy, and leadership. We are happy to have you with us.

Get Started Today: Visit [FUFC.org](#)  <https://fufc.org/>



SCAN THE QR CODE TO JOIN
OR GO TO
FUFC.ORG