

## Our Mission:

It is the mission of the Florida Urban Forestry Council (FUFC) to promote the value, enhancement and sound management of urban forests through leadership, collaboration, guidance, and education.

## Who We Are:

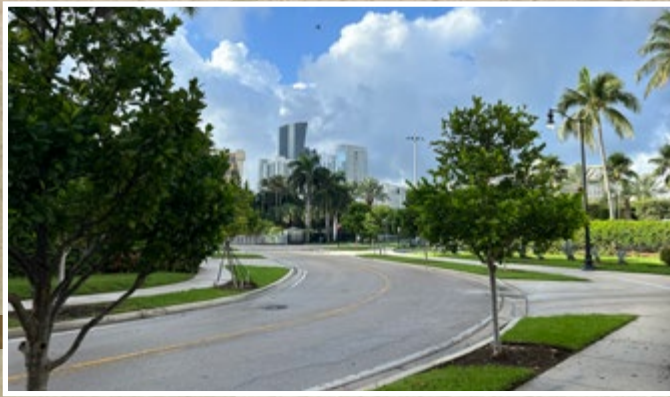
The Florida Urban Forestry Council (FUFC) is a tax-exempt 501(c)(3) organization established in 1990. FUFC is incorporated under Florida law and governed by the Executive Committee. Committee members are elected by Council membership to help the Council achieve its mission of fostering the stewardship of urban and community forests.

## Become a Member!

Add your voice to a robust network of tree professionals and advocates who care about trees in our community and are working together for a tree-filled future for Florida. Visit our website ([fufc.org](http://fufc.org)) for more information about member benefits.



SCAN THE QR CODE TO JOIN  
OR GO TO  
[fufc.org](http://fufc.org)



The purpose of this Strategic Plan is to create a vision for Urban and Community Forestry in Florida and its communities, so that the resources will be allocated resulting in optimal urban forests for the benefit and enjoyment of Florida residents. This plan has been developed by the Florida Urban Forestry Council in cooperation with the Florida Forest Service.

*For more information on educational resources, Council membership, annual conference and awards programs, please contact:*

Florida Urban Forestry Council  
200 2nd Ave. South #130  
St. Petersburg, FL 33701-4313  
■ (727) 475-5900  
■ Fax (727) 565-2981  
■ [info@fufc.org](mailto:info@fufc.org)  
■ [www.fufc.org](http://www.fufc.org)



Follow Us:

- /floridaurbanforestrycouncil
- /floridaurbanforestry
- /fufc\_org
- /company/florida-urban-forestry-council/



2025-2030

A strategic plan developed for the benefit of Florida and its communities by the Florida Urban Forestry Council in cooperation with the Florida Forest Service.

# Strategic Plan

A Vision for Urban and Community Forestry

# 2025-2030

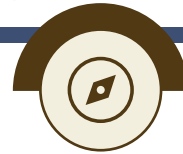


STRATEGIC GOAL  
**Educate**

Educate the professionals, communities, and the public of Florida on the values, benefits, and management of urban forests.

EDUCATE THROUGH:

- Urban Forestry Institute
- The Council Quarterly
- In A Nutshell
- Educational Webinars
- And more...



STRATEGIC GOAL  
**Guide**

Guide the development and enhancement of urban and community forestry programs and practices throughout Florida.

GUIDE THROUGH:

- Workshops
- Networking
- Mentorship
- Workforce Development
- And more...



STRATEGIC GOAL  
**Cultivate**

Cultivate sustainable resources through memberships, funding, partnerships, and sponsorships.

CULTIVATE THROUGH:

- Membership
- Funding/Grants
- Partnerships
- Sponsorships
- And more...

